

Improving Operational Efficiency and Providing Unparalleled Project Management with ProjExec

“ProjExec provided a framework to move from a desktop tool used by a limited number of users to a solution that provided visibility to project schedules and resources in a real-time basis. As a result, CEMEX saved thousands of dollars by reducing the number of Microsoft Project licenses that we had to purchase while improving our operational efficiency by managing projects across a social network.”

Ricardo Gabriel Chapa Gongora
 Innovation Technology Manager
 CEMEX

Company Summary

CEMEX is an industry leading, Mexican multinational building materials company with headquarters in San Pedro, Mexico. It is responsible for the manufacturing and distribution of cement, ready-mix concrete and similar materials to more than 50 different countries around the world. It is currently the second largest building materials company worldwide.

Business Challenge

CEMEX was in search of a new, flexible and collaborative approach for managing documents and projects within the company. Using its existing solution, a more time was invested in coordinating how updates were supposed to take place than in the updates themselves. In the end, the quality of the information being provided was not what they hoped for or needed. CEMEX was searching for a way to not only improve collaboration and communication between team members on projects, but also to increase the productivity of these employees and capture certain best practices that could then be used to streamline operations in the future. They were also searching for a way to save on operational costs by devoting less time to activities like tracking the status of items, searching for information, and status meetings.

Results

ProjExec provided the following benefits:

- CEMEX was able to unlock a much greater level of visibility than ever before, organizing data and content in the context of project plans and strategic initiatives, thus unlocking a faster time to market.

- ProjExec helped CEMEX not only improve their operational efficiency, but also made it easier than ever to manage projects across a social network of global users.
- ProjExec saved CEMEX thousands of dollars by reducing the total number of Microsoft project licenses that they had to purchase.

Solution

After implementing the out of the box capabilities of ProjExec Enterprise, CEMEX was able to manage projects and link documentation to specific tasks within a project community. IBM Connections was used to manage documents and collaboration, while ProjExec was used to manage schedules and tasks. This helped CEMEX not only execute projects between individuals, teams and management, but also streamline operations. This one decision allows CEMEX to save money on the 2000+ Microsoft Project licenses that they bought in the past and allowed for seamless integration with IBM Connections at the same time.

Only ProjExec offered CEMEX the user-friendly interfaces and native ability to integrate with IBM Connections Files and Communities that they were searching for. With ProjExec, they had found a single solution that would help both offload the responsibilities of project managers spread out all over the globe and help keep updates and task statuses current for global teams. It also provided an easy way for project managers to standardize and reuse project data being stored in IBM Connections, thus increasing their return on investment even further. Less time was being spent in project meetings, a higher volume of quality information was being shared, and collaboration had never been easier.

The Future

What's next for CEMEX? As the benefits of ProjExec continue to increase, it comes as no surprise that the same can be said of their global adoption rate. CEMEX company officials plan on continuing to promote both the use and adoption of ProjExec as the standard project management tool for CEMEX worldwide.



Trilog Group is an international company headquartered just north of Boston, MA. The company has offices in Europe and the Middle East as well as a global network of reseller partners who implement and support the ProjExec solution in over 35 countries.

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