

Unparalleled Project Organization, Scheduling, Reporting and Issue Management With ProjExec

“Banfi was looking for a project management tool that was as easy to use as possible. We had a lack of visibility into project progress and our existing solution couldn’t integrate with our Lotus Notes client the way we needed it to. Something had to change, fast.”

Gabriele Mazzi
CFO and CIO
Banfi

Company Summary

Located in the Brunello region of Tuscany, Castello Banfi is a family-owned vineyard estate with a dedication to excellence that is second to none. Its products have won numerous awards in a short amount of time, allowing it to become the first winery in the world to be awarded international recognition for its exceptional environmental, ethical and social responsibilities. The Castello Banfi estate is a collection of multiple single vineyards spread over a large area that also includes a hospitality center for hosting visitors and more.

Business Challenge

As it continued to expand, Banfi suffered from a major lack of visibility and collaboration among its multiple vineyards. Issues with one directly impacted the capabilities of others, but they had no real way to reconcile these problems even though they were talking about a relatively small geographical area all things considered.

Results

Out of all of the potential solutions considered, only ProjExec was able to ensure project organization in the way that Banfi needed, offer the type of scheduling capabilities that they could depend on and guarantee the type of reporting that provided actionable information to use moving forward.

ProjExec also acted as an ideal issue management platform for Banfi, allowing for increased collaboration in terms of problem-solving by leveraging the power of the IBM Connections platform to their advantage.

Solution

ProjExec allowed Banfi the immediate benefit of not only better planning for current and future projects, but better resource management at the exact same time. ProjExec allowed Banfi to create a real sense of visibility in terms of project status and unlocked the power of social project management for agile software development for a company in the natural throws of expansion that showed no signs of slowing down. With a painless and stress-free deployment, ProjExec was able to guarantee that each disparate vinery on the Banfi estate was able to function as one cohesive whole.

“Only ProjExec offered the ability to integrate all of the social sharing capabilities of IBM Connections within the unique context of the projects that we were working on, making project management and issue management concerns a thing of the past” said Gabriele Mazzi.

The Future

Thanks to the newfound ability to leverage all of IBM Connections’ social media platform benefits to their advantage via ProjExec, it should come as no surprise that Banfi continues to roll it out across their entire operation and plans on doing so well into the next decade.



Trilog Group is an international company headquartered just north of Boston, MA. The company has offices in Europe and the Middle East as well as a global network of reseller partners who implement and support the ProjExec solution in over 35 countries.

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